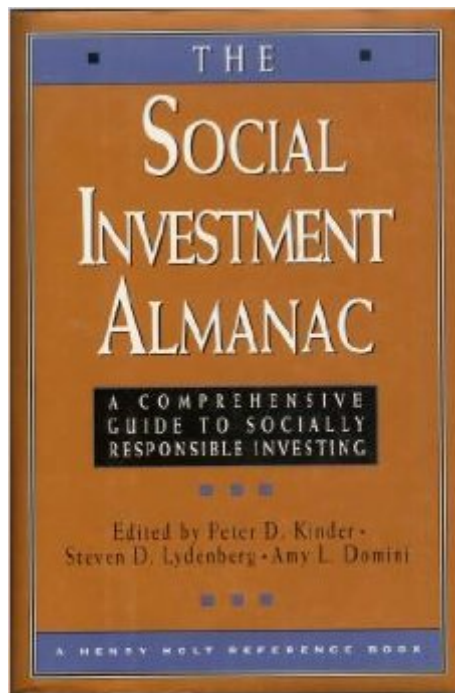


The book was found

The Social Investment Almanac: A Comprehensive Guide To Socially Responsible Investing.



Synopsis

A reference and resource for individuals and professionals investigating the opportunities of social investment. It introduces the fundamentals of social investing, including shareholder activism, corporate social monitoring, researching social performance, principles of managing social portfolios,

Book Information

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Product Dimensions: 2.2 x 6.8 x 2.2 inches

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Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #5,251,609 in Books (See Top 100 in Books) #104 inÂ Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Bibliographies & Indexes > Business #7359 inÂ Books > Business & Money > Investing > Introduction #92091 inÂ Books > Business & Money > Economics

Customer Reviews

I wonder how many people ever read this book? Probably most copies sold sit on shelves and just look good. It was supposed to be the first in a series but it happens to be the only one ever made. I appreciated it for the number of writers that were included. Seldom will one find as many diverse opinions on the socially responsible investing (SRI) industry inside one cover. At this point there is nothing of value if you want "new" and "up to date" info. But from a historical perspective, it is a significant work. I suppose my only real criticism is that the editor gave it a "positive" tenor. The SRI movement has negative aspects too, but for some reason no such submissions made it into the finished work. I'd say it was too positive and could even be accused of being a marketing tool to talk-up things, generate their own excitement and hope it spills over to the public.

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